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Doppelmayr ropeway in La Paz: 1,000,000 journeys already 'Línea Roja' is a resounding success in its first month

Doppelmayr is building the world's largest urban ropeway network in La Paz, Bolivia. The first line, Línea Roja, was opened by President Evo Morales at the end of May 2014 and has recorded an extremely successful first month. The one-million-passenger mark has already been reached. This corresponds to a daily average of 36,000 single journeys. The Línea Roja is operated 17 hours per day. The two other lines, Amarilla and Verde, are due to open at the end of 2014.

On 30 May 2014, President Evo Morales inaugurated the Línea Roja, thus commencing operation of the first urban ropeway network in La Paz. The opening was celebrated with a traditional folk festival, allowing numerous curious guests a first glimpse of the new transport system. The Línea Roja operates from 5.30 a.m. to 10.30 p.m. and transports up to 3,000 passengers per hour in each direction.

Thursday and Sunday are the busiest days of the week, with people flocking to El Alto for the largest street market in Latin America. It is therefore hardly surprising that the first month's daily record fell on a Sunday: on 8 June 2014, the ropeway transported some 62,422 passengers. During the first month, the daily average was 36,000 passengers. At 1.49 p.m. on 26 June, just 28 days after opening, the millionth passenger boarded the ropeway.

The Línea Roja is a huge success and has been met with much enthusiasm amongst the general public. At approx. 3,700 m to 4,100 m above sea level, it connects La Paz with the center of El Alto. The bottom station 'Central' was constructed in the former main train station in La Paz, whilst the 16 de Julio top station – named after the Day of La Paz – is located in El Alto. The mid station is situated near the municipal cemetery. The journey takes just eleven minutes – the same route by car can take up to an hour and sometimes even more. With a length of 2,349 meters, it is the shortest of the three ropeway lines; the Amarilla and Verde lines will each cover some 3,700 meters and will be completed at the end of 2014.

The Doppelmayr Group

The Doppelmayr Group is a leader in high-quality ropeway engineering. With its sound funicular expertise, exceptional quality standards, proven implementation skills and not least global experience, it has repeatedly impressed with a large number of major projects. An accurate understanding of client requirements and professional, precise working methods are the basis for the Group's international market leadership. As a leader in ropeway technology, Doppelmayr is responsible for numerous world firsts and has set the milestones of modern ropeway technology. The corporate group has production facilities and sales and service offices in over 35 countries around the world. To date, it has constructed over 14,500 ropeway systems for clients in more than 88 countries.

Facts: La Paz, Bolivia

Client	Ministerio de Obras Públicas, Servicios y Viviendas, Bolivia		
Contractor	Doppelmayr/Garaventa Group		
Ropeway system	10-MGD (detachable gondola)		
	Línea Roja	Línea Amarilla	Línea Verde
Line	16 de Julio – Central	Parque Mirador – Libertador	Libertador – Irpavi
Line length	11.8 ft. (2,349 m)	11.8 ft. (3,737 m)	11.8 ft. (3,706 m)
No. of stations	3	4	4
Trip time	10.77 min	16.84 min	16.63 min
Operating speed	Max. 5 m/s (18 km/h)		
Capacity	3,000 passengers/hour and direction		
Operating hours/day	17 hours		

Questions

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